

Machinery—Used—(Cont'd)

Machinery & Equipment Co
Pkg & Processing Equip New-Used
705 Brannan.....MA rkt-1-0234
MACHINERY SALES CO
1274 Folsom.....UN drhl-1-6272
MASTER MACHINERY CO
Contractors-Industrial Equipment
375-11th.....HE mlock 1-0913
Merlin Machinery Mart
127 Fremont.....EX brook 2-4592
MONTAGUE-HARRIS & CO
1075 Folsom.....UN drhl 1-2061
MOORE MACHINERY CO
700 Minnesota.....VA lencia 4-8553
Neal H T Machinery Co 58 Sutter.....GA rfd 1-1016
OSBORNE MACHINERY CO
998-5th.....YU kon 6-2046
PACIFIC MACHINERY & ENGINEERING CO
Sheridan Contractors Type Hoists
Quarry - Mine - Contractors Machinery
Entire Plants Bought and Sold
420 Market.....SU tter 1-3943
Plummer John L & Co 461 Market.....DO uglas 2-8737
Porter R C
We Buy Sell & Exch General Machinery
1 Drumm.....GA rfd-1-4538
SOELLENBACH MACHINERY CO
480-5th.....DO uglas 2-7711
BORENSON EQUIPMENT CO
All Kinds Equipment New & Used
7701 St Leandro Oakland.....LD khavn 9-9355
UNGER BROS 838 Folsom.....EX brook 2-9809
(See Advertisement Page 397)
Voegly & White 540 Fallon Oakland, HI gate-4-1914
West Coast Mercantile Co
985 Folsom.....SU tter 1-5369
WESTERN MACHINERY CO
760 Folsom.....EX brook 2-4167
Young Al Machinery Co 231-9th.....MA rkt 1-8228

Magazine Dealers & Distrib

Chuck's 1344 Powell.....YU kon 6-3932
GOLDEN GATE MAGAZINE CO
Wholesale Only
1960 Hayes.....SK yline 2-1160
Troy News Agency The
789 Valencia.....HE mlock 1-4920

Magazine Subscription

Agents
Benn Walter L 544 Market.....GA rfd 1-7700
Crowell-Coffler Reader Service
988 Market.....PR ospt 5-1096
Extension Magazine 461 Market.....SU tter 1-1248
HASTINGS G M
Publishers' Representative
Subscriptions to All Magazines
1360 Lombard.....OR dway 3-5350
International Circulation Division
Hearst Bldg.....SU tter 1-3405
KEYSTONE READERS' SERVICE--
WATSON W R & STAFF
1181 Euclid Av Berkeley.....TH ormail 3-3294
Keystone Readers' Service
821 Market.....YU kon 2-3142
NATIONAL MAGAZINE CO
WE HANDLE ALL MAGAZINES
Take Care of All Details of
Gift Cards, Ordering & Servicing
NO CHARGE TO YOU
FOR OUR SERVICE
681 Market.....EX brook 2-6265
Periodical Publisher's Service Bureau Inc
Pacific Bldg.....SU tter 1-0365
WATSON W R & STAFF
Publishers Representatives
Subscriptions to All Magazines
At Publishers Lowest Authr. Prices
Magazine Binders & Racks
Local Representatives Wanted
Hours 10 A.M. to 5 P.M.
1181 Euclid Av(Bk).....TH ormail 3-3294

Magic Chef Gas Ranges

Look on "R" pages under
"Ranges & Stoves-Dealers"
Magicians—See Entertainers

Magicians' Supplies

GOLDEN GATE MAGIC CO
Thos A. Dethlefsen - Magician
Magical Supplies & Equipment
Learn Magic - Personal Instructions
583 Market.....YU kon 6-5789

Magnesite & Magnesite

STULL MAGIO CO 341 Market.....SU tter 1-1581
PERMANENTE PRODUCTS CO
1924 Broadway Oakland.....TW inoaks 3-4600
WESTERN ASBESTOS CO
Johns-Manville Magnesite Products
675 Townsend.....KL ondike 2-3868

Magnesite-Retail

LEE WM COMPANY 1401-3d.....EX brook 2-4204
LE ROY OLSON CO 3070-17th.....HE mlock 1-0188
MALOTT & PETERSON
2412 Harrison.....AT water 2-1600
NATIONAL TILE & TERRAZZO CO INC
MAGNESITE FLOORING
ESTIMATES GLADLY FURNISHED
198 Mississippi.....UN drhl-1-0273

Magnesite-Whse & Mfrs

Bradley & Ekstrom 320 Market.....DO uglas 2-4840
LE ROY OLSON CO 3070-17th.....HE mlock 1-0188
National Tile & Terrazzo Co Inc
198 Mississippi.....UN drhl 1-0273
PERMANENTE PRODUCTS CO
1924 Broadway Oakland.....TW inoaks 3-4600

Magnesium-Mfrs

DOW CHEMICAL COMPANY THE
MAGNESIUM
SHEET-BAR-FORGINGS
TUBING - EXTRUDED SHAPES
ALLOYS
Alloyed Ingot - Melting Fluxes
Sand Agents - Pure Sticks
Welding Rod - Welding Flux
310 Sansome.....GA rfd 1-8923

Magnesium Products

Hammerslag Equipment Company
YU kon 2-4521
LIGHT METALS ENGINEERING
Prod Or Custom Magnesium Fabrication
520 E 3d Pittsburg
(Toll) Call "Operator" for.....Pittsburg 1229-J
PAD CHAIN MFG CO
Magnesium Casting Division
420 Market.....DO uglas 2-5090

Magnetic Inspection Service

X-Ray Engineering Co 444 Market.....SU tter 1-3975

Magnetos

Amer Bosch Corp 1581 Mission.....HE mlock 1-9620
American Bosch Magneto Distributor
225-7th.....UN drhl-1-3240
AMERICAN BOSCH MAGNETOS--
DISTRIBUTORS
AMERICAN BOSCH MAGNETO DISTR
225-7th.....UN drhl 1-3240
FURRER & USTER 225-7th.....UN drhl-1-3240

AUTO ELECTRIC SUPPLY CO

Factory Distributor
WICO MAGNETOS
Sales and Service
BOSCH - AMERICAN BOSCH
DIXIE - EISEMANN
SPLITDORF - WESTER
FLYWHEEL MAGNETOS
We Repair All Kinds of Electrical Units
543 Van Ness Av.....MA rkt-1-4418

Bendix Scintilla Magneto Division

582 Market.....YU kon 6-6312

BENDIX SCINTILLA MAGNETOS--

MAKELIM MAGNETO REPAIR CO
1583 Howard.....MA rkt-1-5711

Look in the Yellow Pages first!

Magnetos--(Cont'd)

EDISON SPLITDORF MAGNETOS--
MAKELIM MAGNETO REPAIR CO
1583 Howard.....MA rkt-1-5711

EISEMANN MAGNETOS--

MAKELIM MAGNETO REPAIR CO
1583 Howard.....MA rkt-1-5711

FAIRBANKS MORSE MAGNETOS--

MAKELIM MAGNETO REPAIR CO
1583 Howard.....MA rkt-1-5711

FURRER & USTER

Bosch & American-Bosch Distrs
225-7th.....UN drhl 1-3240

MAKELIM MAGNETO REPAIR CO

1583 Howard.....MA rkt-1-5711

SCINTILLA MAGNETO DIVISION-

BENDIX AVIATION CORP
582 Market.....YU kon 6-6312

Wico Electric Co 543 Van Ness.....

MA rkt-1-4418

Magnetos-Repairing

FURRER & USTER
Bosch & American-Bosch Distrs
225-7th.....UN drhl-1-3240
Makelime Magneto Repair Company
1583 Howard.....MA rkt 1-5711
Speedometer-Electric Company
All Makes Repaired
690 Van Ness Av.....OR dway-3-4633

WICO MAGNETOS--

AUTO ELECTRIC SUPPLY CO
All Makes Repaired
543 Van Ness Av.....MA rkt-1-4418

Magnets-Electric

Dings Magnetic Separator Co
277-7th.....HE mlock 1-6672
Electric Controller & Mfg Co The
742 Market.....GA rfd 1-6487
STEARNS MAGNETIC MFG CO
53 Stevenson.....SU tter 1-4738
Technolectric Div Riets Mfg Co
441 Folsom.....YU kon 6-5066

Magnets-Permanent

COLUMBIA ENGINEERING SERVICE CO
CESCO
Permanent Non-Electric Alnico
Magnetic Traps - Plates - Pulleys
Special Permanent Magnetic
Equipment Designed to
Meet Your Specifications
593 Market.....SU tter 1-8400

Dings Magnetic Separator Co

277-7th.....HE mlock 1-6672

AMERICAN BOSCH MAGNETO DIVISION

Schwitzer Albert M 290-9th.....HE mlock 1-2200

STEARNS MAGNETIC MFG CO

53 Stevenson.....SU tter 1-4738

Transmission Engineering Co

53 Stevenson.....SU tter 1-4738

Mail Boxes-Retail

A ABBEY DAY & NITE SERVICE CO
All Types-Sold Repaired-Installed
435 Jones.....TU xedo-5-0707
A-I LOCKSMITH CO
Govt Type Sold Installed Repaired
470 Ellis.....PR ospt-5-3116
Anza Repair Service 5027 Anza.....BA yview-1-4227
Warman Robt A 1720 Sacramento.....OR dway-3-9147

Mail Chutes-Mfrs

GUTLER MAIL CHUTES--
PRICE BLDG SPECIALTIES CO
35 Gilbreth.....UN drhl-1-6733

FEDERAL MAIL CHUTE CORP LTD

16 & Sn Bruno.....HE mlock 1-4180

Mail Order Houses

Western Equipment Supply Co
1665 Mission.....UN drhl 1-2617

Mail Receiving Service

See Office & Desk Room Rental Service

We want your telephone service
to be as helpful to you as we can
make it.

Mailing Equipment

COMMERCIAL CONTROLS
Mailroom Plans, Systems,
Equipment and Service.
Commercial Controls Corporation
20 Fremont.....DO uglas 2-7870

Metered Mail Machines

Letter and Parcel Post Scales
Letter Openers and Envelope Sealers
Mailroom Furniture

"WHERE TO BUY THEM"

Commercial Controls Corp
20 Fremont.....DO uglas 2-7870

HUNT O W & SON

"DANDY"
Automatic Envelope Sealer - \$39.50
"MASTER" Addresser - \$33.50
725-2d.....GA rfd 1-5029

PITNEY-BOWES POSTAGE METERS

Originators of the
POSTAGE METER and
METERED MAIL
Complete Line of Mailing Machines,
Postal Scales, Letter Openers,
Mailroom Equipment.

"WHERE TO OBTAIN THEM"

BRANCH SALES & SERVICE
PITNEY-BOWES INC
525 Market.....GA rfd 1-9252

Standard Duplicating Machines Agency

591 Market.....GA rfd 1-0115

Mailing Lists

ACTIVE MAILING LIST COMPANY
CLASSIFIED LOCAL & NATIONAL
1050 W Cliff Dr Santa Cruz
(Toll) Call Long Distance
for.....Santa Cruz 4077-W

Andrews-Breeding Co

16-1st.....DO uglas 2-7314

BUSINESS EXTENSION BUREAU LTD

BEER WINE
& LIQUOR RECORDS
2d Floor
58-2d.....YU kon 6-1600

CALIFORNIA BUSINESS RECORDS INC

58-2d.....YU kon 6-1600

CLEMENT RANDOLPH R

One of the West's Largest List Compilers
Local - Sectional - National Coverage
DIRECT MAIL PLANNED - PRODUCED
16-1st.....DO uglas 2-7314

HECHT-ARMS CO

MASS MAILINGS
A Most Complete Occupancy List
II Western States - Alaska - Hawaii
179-11th.....UN drhl 3-5056

INDEPENDENT PRESS ROOM INC

We have stencils available for use
in connection with our printing &
lithographic work, for entire grocery
and general merchandise stores lists.
300 Broadway.....SU tter 1-8670

LEWIS & WAYNE INC

All Types of Mailing Lists
Direct Mail Planned & Produced
Experienced Competent Service
See Our Adv Under
Letter & Addressing Service
182-2d.....EX brook 2-7310

MILES & SCOTT

Multigraphing & Mimeographing
Lists & Addressing
Established 1919
11 Battery.....EX brook 2-2850

NICHOLS-JANIS

Nat'l List Compilers
315 Montgomery.....DO uglas 2-6699

Stetele Fred L 394 Pacific Av.....

SU tter 1-3188

WARD MACDONALD & STABB

12 Geary.....YU kon 6-0389

Mailing Service

See Letter & Addressing Service;
also Multi-Copy Service

Malt Extracts

BLUE RIBBON MALT--
PABST SALES CO
525 Market.....YU kon 6-4877

Malts

Bach Chas Co 2108 Stockton.....SU tter-1-6272
BAUER SCHWEITZER HOP & MALT CO
530 Chestnut.....DO uglas 2-1617
Brill Electric Sales 164 Townsend.....SU tter 1-7547
Brown J C 420 Market.....SU tter-1-2886

Mannequins

See Display Equipment & Materials

Manometers

See Gauges; also Meters-Whse & Mfrs

Mantels

See also Fireplace Builders
Dondoro Marble Co The 2895-3d.....MI ssn 7-3060

LAFAYETTE J STUDIO

LARGE STOCK OF MANTELS
Also Made to Order
Recarved Stone & Composition
5955 Mission.....DE lawrs 3-6293

LAFAYETTE MAURICE

WE HAVE THE MANTEL
FOR YOU.
Near Silver
4190 Mission.....JU niper 7-8831

Western Art Stone Works 441-6th.....

DO uglas 2-6295

Manufacturers' Agents

Accountants Ruler Co 1005 Market.....MA rkt 1-8158
Ack Russell 2210 Jackson.....FI lmor-6-3467
Adams R D Co 863 Harrison.....YU kon 6-4055
AGENTS SALESMEN & MANUFACTURERS
EXCHANGE & PDX TELEPHONE
ANSWERING EXCHANGE
1487 1/2 Valencia.....VA lencia 4-6631
Coates A H Co 420 Market.....SU tter-1-0879
Cobden A H 49 Geary.....SU tter-1-0051
Commercial Industrial Ltd
419 Central Av.....WA lnut 1-9561
Consolidated Dispensement Co
25 California.....DO uglas 2-8268
Controlled Air Co 681 Market.....YU kon 2-2673
Cooke E B Co 1063 Howard.....UN drhl 1-2621
Cooley E E Company Inc 625 Market.....YU kon 6-6741
Cooper H Ed 420 Market.....SU tter 1-3635
Copper Roger Co 1355 Market.....KL ondike 2-2311
Cowan Sales Co 420 Market.....YU kon 6-6519
Cox Omer Co 11 New Montgomery.....SU tter 1-8557
Curtiss George H 540 McAllister.....MA rkt-1-1495
Darbinian Joe 600 Fell.....UN drhl 1-3500
Variety Store Merchandise-Whse
367-4th.....YU kon 6-2024
Amery Reg J W 605 Market.....SU tter-1-7875
Anderson James C 1955 Market.....KL ondike 2-2311
Atherton Charles
High Grade Furniture-English Made
2000-15th Av.....SE abright 1-4757
Atherton Chas L 408 Vicente.....SE abright 1-4547
Attie Jos M 683 Mission.....SU tter 1-6225
B & D Distributors Inc 444 Market.....YU kon 2-3803
Babcock C B Co 384-7th.....UN drhl 1-7449
Bakeman C T & Associates
750 Natoma.....UN drhl 1-2840
Baker H S Co 1355 Market.....KL ondike 2-2311
Baker James S Co
For Export
110 Market.....EX brook 2-2288
Baker Smith Co 1355 Market.....UN drhl 1-3445
Balbo Frank C Monadnock Bldg.....DO uglas 2-4475
Barada Specialty Co 2130 Mission/UN drhl 1-5414
Barr-Kindson Co 1355 Market.....UN drhl-1-7346
Bart-Kinnison Co 1355 Market.....UN drhl-1-8545
Bastford H R Co 235-15th.....MA rkt 1-8545
Bauder F W 667 Mission.....DO uglas 2-3271
Baum R Monadnock Bldg.....DO uglas 2-4475
Baxter Trading Co 465 California.....EX brook 2-4317
Beard Grace E 704 Market.....GA rfd 1-7287
Beckwith Chas H 7 Front.....EX brook 2-0447
Beetschen Carl D 1355 Market.....KL ondike 2-2311
Beetschen Carl D 1355 Market.....MA rkt 1-2859
Beekart Phil B Co
Fire Arms-Fishing Tackle
731 Market.....SU tter-1-0784
Benard Al E 704 Market.....EX brook 2-6748
Bennett Company The 837 Howard.....EX brook 2-1979
Berkeley H 833 Market.....YU kon 2-4154
Bernstein Lionel 833 Market.....YU kon 6-1244
Bettis John J & Assoc 7 Front.....DO uglas 2-8857
Billmire Arch Co 536 Mission.....DO uglas 2-3842

Manufacturers' Agents--

Cont'd

Birch Regal Co 916 Athens.....JU niper 4-0229
Black John Robt 833 Market.....YU kon 6-2613
Blake A Dred 1355 Market.....YU kon 6-4198
Erikson John 119 New Montgomery.....YU kon 6-4198
Erlich-Lee Co 1355 Market.....HE mlock 1-8268
BOSSINGER ROBT O CO
Hardware Oregon-Wash-Calif & Export
419-10th.....UN drhl 3-0911
Bowles W S Major
440 Golden Gate Av.....OR dway 3-4069
Bussey Donald S Russ Bldg.....MA rkt 1-4845
Bradford Paul E 323 Geary.....GA rfd 1-5159
Brandenburg Melford F 271-7th.....UN drhl 3-6566
Brazier W W Co Inc
116 New Montgomery.....GA rfd 1-3395
Broy Walter G Co 699-2d.....EX brook 2-1021
Brill Electric Sales 164 Townsend.....SU tter 1-7547
Brown J C 420 Market.....SU tter-1-2886

BUGLEY RALPH D

Automatic Pencil Sharpnr Co Div Mar
240-17th Oakland.....TW inoaks 3-3147
Burdick Ralph A 41 Grant Av.....YU kon 2-4549

BURKHELL CONTROLS & EQUIPMENT CO

ING 509 Polk.....GR ayton-4-7734
Carberg Don 157 Mission.....YU kon 2-1896
Butler Ed J 440 Golden Gate Av.....OR dway 3-4869
Frazier & Hansen Ltd 301 Clay.....EX brook 2-5112
French J D Co Inc 225 Front.....DO uglas 2-4389
Friebert Alfred 377 Roosevelt Wy.....HE mlock 1-5868
General Distributors 700 S Market.....MA rkt 1-3560
Gruber Carl H Co 57 Post.....EX brook 2-5964
Gifford Geo M 7 Front.....SU tter-1-5964
Gibson A S Co 420 Market.....SU tter-1-5798
Gogerty Edw B 564 Market.....DO uglas 2-3991
Good & Co 1355 Market.....UN drhl-1-5870
Graco Geo M Co
Monel Sinks Steel Kitchen Cabinets
721 Sanchez.....MI ssn 7-0992
GRAY E K 833 Market.....EX brook 2-6083

GRAY MED MFGS AGY

833 Market.....EX brook 2-6083

Green Leland E 171-2d.....

DO uglas 2-0568

Gruner Harold T 833 Market.....

GA rfd 1-0314

Gundersen-Wilson & Associates

196-2d.....UN drhl 1-6972

Gunzburger Dan 5700-3d.....

MI ssn 7-5204

Gurney Corwin N 295 California.....

GA rfd 1-3222

Haffen J & Sons

Buttore & Cutting Machines
156-2d.....GA rfd 1-4484
Hagein A B 275-9th.....UN drhl-1-0905
Hall George L Associates
1355 Market.....KL ondike 2-2311
Lewis & Smith 1355 Market.....UN drhl 3-1933
Licht New Company 97-9th.....UN drhl-1-7843
Lichtenstein Cyril 1355 Market.....UN drhl-1-9713
Lifetime Plastic Co
Western Merchandise Mart.....UN drhl 3-2617
Lytgren Albert J Inc 954 Howard.....EX brook 2-8064
Lindsay Dale B 112 Market.....YU kon 6-3643
Lindstrom A S Co 866 Folsom.....EX brook 2-2041
Linthorpe Paul S 420 Market.....YU kon 6-0455
Linney H E Co
Prod Tools-Auto Equip-Farm Impl
5801 College Av Oakland.....OL ympic 3-3161
Lippincott Co Inc 461 Market.....EX brook 2-2687
Logan Sales Co 530 Gough.....HE mlock 1-5127
Longwell W T 7 Front.....SU tter 1-6657
Lorenz Carl Jr 7 Front.....SU tter 1-6657
Lowenick Milford N S Hearst Bldg.....SU tter 1-5744
Lyman Oliver B
55 New Montgomery.....SU tter 1-6440
Lynch A J Co 170 Division.....HE mlock 1-8231
Lynn & Brooks 2048 Market.....MA rkt-1-3565
Macaulay Edw Inc 25 California.....YU kon 2-4884
MacDonald's Food Market
901 Sanchez.....MI ssn 7-4054
Maillard & Schmiedel
451 Montgomery.....DO uglas 2-3760
Mansergh John A 406 Hazel Av Millbrae/Hills
(Toll) Call "Operator" for.....OF 7-3563
Manufacturers Export Service Corp
110 Market.....EX brook 2-2288
Mfrs Marketing Service
2342 Franklin.....OR dway 3-7817
Marketets Associated 140 Geary.....DO uglas 2-1781
Marketing Agents Ltd 337 Geary.....SU tter 1-2574
Marshall Harry E 104 Olive.....OR dway 3-2173
Matthis Co The 57 Post.....SU tter-1-7151
Maydwell & Hartzell Inc 158-11th HE mlock 1-1630
McCubbin Wm J
461 Market.....GA rfd 1-1620
McCune Merrill Co 51 Fremont.....YU kon 6-1006
McDonald And Company 619 Mission.....YU kon 6-1542
McDowell Wm P 1543 Mission.....UN drhl 1-7252
McRae Warner J 320 Market.....DO uglas 2-4725
McRae Warner J 320 Market.....EX brook 2-0540
Meier Chas A Co 1473 Harrison.....MA rkt 1-3821
Meier Charles A Co The
1473 Harrison.....MA rkt 1-3821
Merrill Jay H 657 Mission.....YU kon 6-0233
Michaels Harry L Associates
1355 Market.....HE mlock 1-4533
Nichelson Herbert E 833 Market.....SU tter-1-1546
Middleton Rae 833 Market.....EX brook 2-8710
Nierson A 25 Van Ness Av.....UN drhl 1-5019
Nipula & Co 546 Howard.....YU kon 2-4352
Miller Stephen 821 Market.....SU tter 1-3235
Mills Sue 821 Market.....YU kon 2-6382
Millner Lionel R 833 Market.....YU kon 6-0550

Manufacturers' Agents--

Cont'd

Electric Agencies Inc 171 Stillman EX brook 2-4047
Emerick W A 34 Page.....HE mlock 1-0832
Erikson John 119 New Montgomery.....YU kon 6-4198
Erlich-Lee Co 1355 Market.....HE mlock 1-8268
FARRIS ROBERT A
1650 Pacific Av.....OR dway 3-1143
Or call.....OR dway 3-0988
Faust Military Organization
281 Market.....DO uglas 2